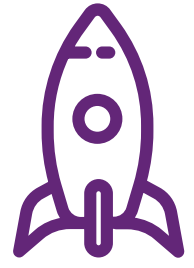


Target new businesses faster with

# Experian new business daily feed



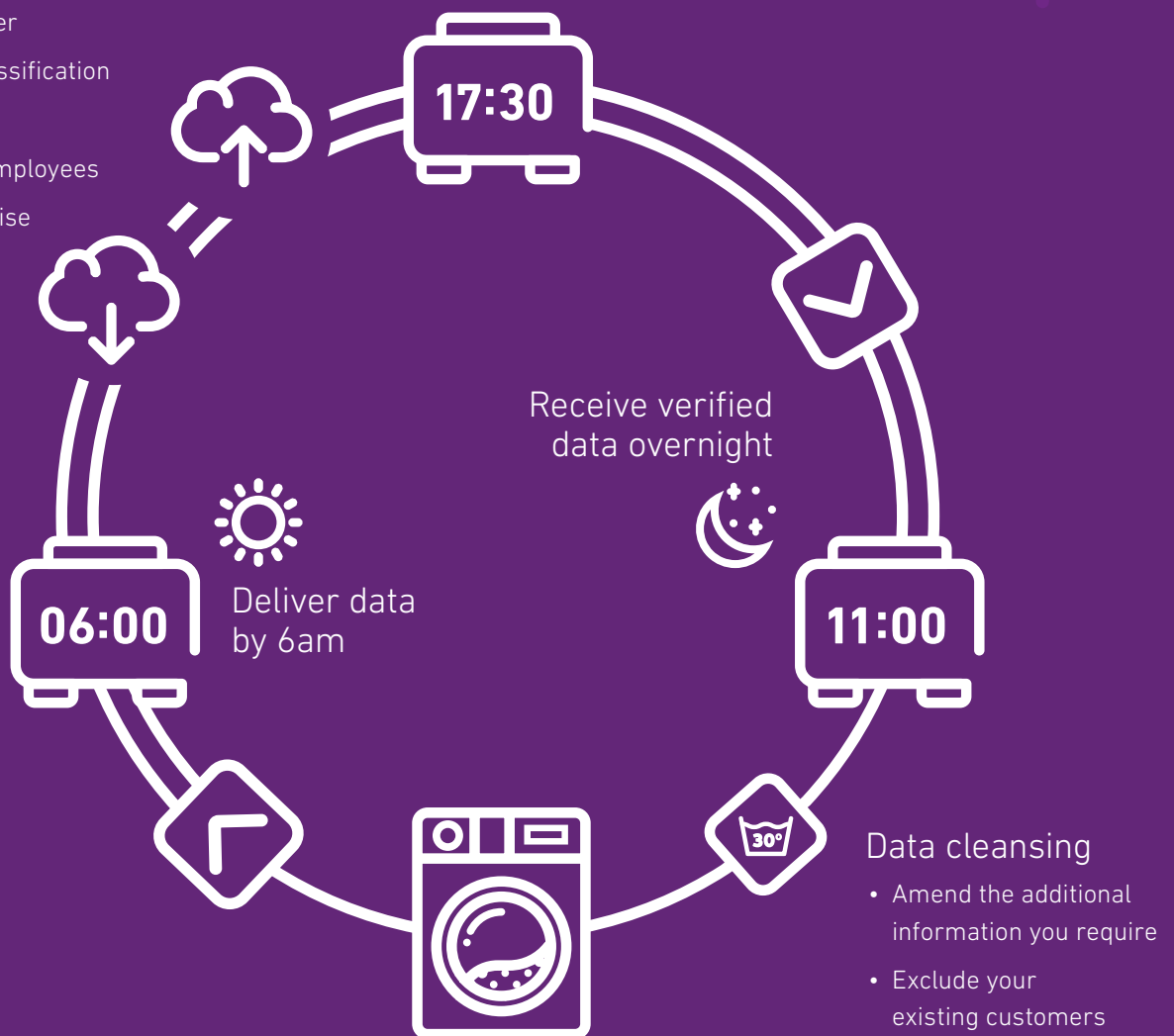
Contact new businesses at the right stage in their lifecycle and increase your chances of winning new business.

The UK start-up market is buoyant, and businesses want to develop lasting relationships with suppliers. Experian New Business Daily Feed gives you access to fresh, verified data captured in the last business day which can be supplied along with Experian data assets.

In addition to new businesses, the file will also contain opportunities relating to new branches, moving businesses and change of ownership and function.

Receive around 200-300 phoneable records, delivered before the start of each working day

- Phone number
- Business Classification
- URL
- Number of employees
- Type of premise occupied



Enhance your Experian New Business Daily Feed data with the addition of:

- De-duplication
- Customer identification
- Additional variables from the Experian Megafile, including turnover, company registration number, SIC code, etc.
- SoHo identification
- Location filters
- Customisable prioritisation flags

## Experian New Business Daily Feed

- Prioritisation of new businesses
- Verification strategy to ensure accuracy and recency
- Business classification

Contact us:

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