## TACKLING THE **INSURANCE FRAUD** EBER

£38m of detected fraud\*\*

Insurance fraud in the UK costs £2.1bn every year

£1.7bn of undetected fraud loss\*\*

HUW?

of insurance fraud

**CONSUMERS\*** 

is committed by

-dentity the

Making bugus

You need to be confident a person is who they say they are, and ensuring that the data they provide is accurate is key to safeguarding against fraud.

Thost brokers

Failure to disclose total

Experian offers identity checks to suit each and every stage of the insurance lifecycle

"How can we be comfortable we're dealing with the right person before we pay out on a claim?"



"How can we run a quick, light touch check on a person's identity as part of our

"How can we be confident the person is who they say they are before we put them on cover?"

Point of

SALE

Point of **CLAIM** 

## CORROBORATE

Public & private data

> **Electronic &** interactive



## www.experian.co.uk



\*Experian Fraud Report April 2012

\*\*NFA Annual Fraud Indicator March 2012