

TACKLING THE INSURANCE FRAUD ICEBERG



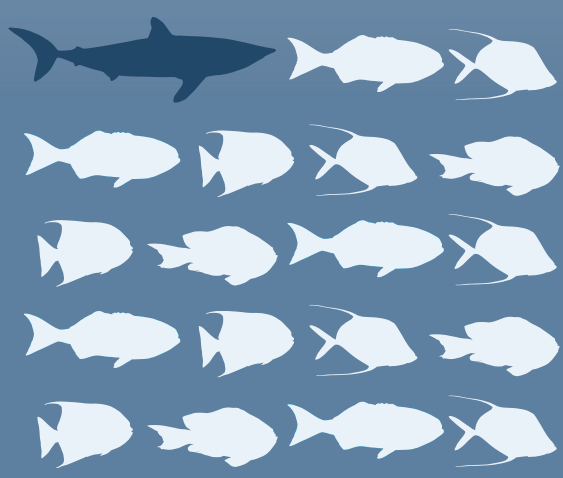
£38m
of detected fraud**

Insurance fraud in the UK costs **£2.1bn** every year

£1.7bn
of undetected fraud loss**

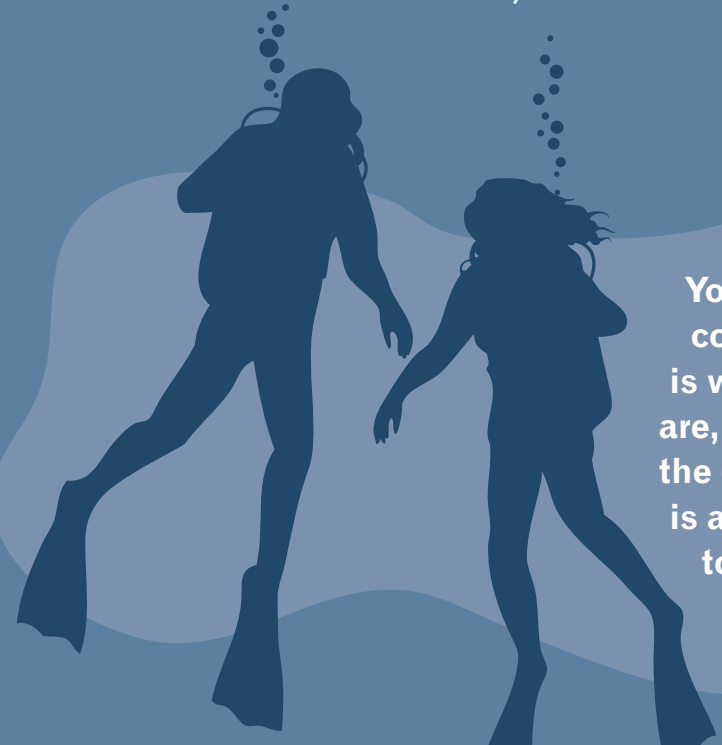
90%

of insurance fraud is committed by **CONSUMERS***



HOW?

- Identity theft
- Making bogus claims
- Ghost brokers
- Quote manipulation
- Failure to disclose material facts



You need to be confident a person is who they say they are, and ensuring that the data they provide is accurate is key to safeguarding against fraud.

Experian offers **identity checks** to suit each and every stage of the insurance lifecycle

"How can we be comfortable we're dealing with the right person before we pay out on a claim?"



*Experian Fraud Report April 2012
**NFA Annual Fraud Indicator March 2012