

PriceViewer

Monitor your competitors' fuel prices on a daily basis to manage your site's pricing more effectively

PriceViewer is Experian Catalist's service for independent dealers in the UK that is designed to help you monitor competitors' prices on a daily basis. The system is entirely web-based and easy-to-use, so you can use current, accurate information to make pricing decisions.

PriceViewer reports

The system operates by allowing you to select up to ten competitor 'marker' sites for each of your designated main sites via the internet. Marker sites can be amended at any time and account details changed to allow you to increase or reduce the number of main sites that you wish to monitor.

PriceViewer sends out an email every weekday morning to your head office and/or direct to your site. The e-mail contains a dedicated secure link to your own web-based report showing the prices of your main site and the marker sites being monitored.

Each link has a built in access code that expires after 24 hours, this makes the system as secure as possible. Once accessed, the reports can be printed directly or exported to an Excel file.

Prices supplied are per litre and are provided for the following grades:

- Unleaded
- Diesel
- Super Unleaded
- Super diesel
- LPG (limited)

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