



The KYC360 Onboarding solution from Experian

Fully automate customer onboarding

Create the right first impression with your clients and reduce time to revenue with our market-leading, dynamic digital onboarding solution. Whether your challenge is retail onboarding at scale or navigating highly complex client relationships, our flexible, award-winning solution will enable you to drive efficiencies and deliver superior customer experience from the very first interaction setting the tone for profitable, long term business relationships.

Benefits

- **Reduce time to revenue:** Up to 80% reduction in onboarding time for complex client prospects
- **Improve customer experience:** Reduce touchpoints through dynamic forms by requesting only essential data
- **Increase efficiency:** Fully automated risk-based straight-through process
- **Increased insights:** Visualise complex client structures and validate with know your business (KYB) sources

How Onboarding works

We've reimaged the complex client onboarding process by applying cutting edge technology to simplify the task of onboarding trust, fund, corporate and other complex entity types.

Why KYC360 Onboarding?

The KYC360 Onboarding solution is built for scale with the ability to manage millions of cases simultaneously. Available out of the box as a white-label platform with full no-code configuration, the KYC360 Onboarding solution ensures the most relevant factors are surfaced from within the most complex structures.

Key features

- **Fully configurable**
Our no-code interface allows you to configure every workflow and setting without any technical expertise
- **Seamless integration**
Connect your systems instantly with pre-built connectors that keep your data synced across platforms
- **Advanced analytics**
Gain actionable insights through real-time data visualisation and automated reporting to drive smarter business decisions
- **Branded customer experience**
Deliver a seamless journey through personalised web portals and custom emails tailored to your brand identity

Other features

- eID&V
- KYC & KYB
- Non-documentary ID verification
- Unlimited risk-based onboarding journeys
- Integrated with the world's leading data suppliers
- Full EU data residency
- Azure and AWS hosting
- Comprehensive API
- ISO27001 accredited

How we can help:

Onboarding complex clients

Onboarding complex client entities is challenging because of the intricate and interconnected nature of underlying business structures. As a result, the process is often slow, linear and frustrating for all parties.

Our flexible architecture simplifies the task of onboarding complex entity types. Graphical tools allow you to visualise complex client structures and validate with know your business (KYB) sources.

The auto creation of digital structure charts which prospects can see and amend saves valuable time in the onboarding process. And a flexible risk scoring model adapts to your risk appetite at both a member and a structure level.

Digital onboarding at scale

We understand that rapid onboarding of high volumes of customers cannot compromise compliance. Speed, scale and compliance are all critical. Onboarding at scale is about so much more than processing power and system resources.

To be truly effective every, aspect of the process must be optimised ensuring low latency, maximum STP and quality CX so that you ask once and get the right data first time.

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ED26-411

Strategic Benefits

- **Reduced friction**

Eliminate endless back-and-forth by capturing the right data from your prospects the very first time

- **Optimised conversion**

Improve first-time pass rates and reduce churn by creating a seamless, high-speed digital onboarding journey

- **Tailored user journeys**

Deliver a unique, personalised experience to every prospective customer through our flexible no-code design tools

- **Regulatory agility**

Quickly adapt to evolving compliance requirements and industry regulations without needing any expensive developer resources

Why KYC360, a part of Experian?

Experian's acquisition of KYC360 is a strategic move to combine strengths, expand capabilities and unlock new opportunities for innovation and growth in financial crime compliance.

It pairs KYC360's industry-leading Screening, Onboarding and Customer Lifecycle Management (CLM) solutions with Experian's global data, analytics, identity and fraud prevention expertise. The platform will therefore be uniquely positioned to provide a single, integrated view of risk across financial crime, credit, identity, and fraud.

KYC360

A part of  experian.

Want to know more?

Get in touch to find out more,
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