

MarketIQ for law firms

Transforming business and financial information into true market insight

Experian MarketIQ is the essential market intelligence platform for law firms, professionals involved in mergers and acquisitions (M&A), and other corporate and public sector organisations requiring direct access to comprehensive and high quality business and financial data.

Experian MarketIQ reveals new layers of market insight by combining the Corpfin global M&A database with comprehensive Companies House data and our market leading business, financial and risk databases – all on a single platform. This enables you to be even better informed, even more confident in your decisions, and ready to make the most of all opportunities the moment that they arise.

Unique depth and breadth of data

The platform incorporates scanned Companies House documents, the UK's most complete and up-to-date global M&A database, the Experian National Business Database, and Experian's risk and financial databases. This unique combination of high quality company, financial and corporate transaction data provides a clearer, more accurate and complete view at a market, company or individual level, including:

- Companies House data providing comprehensive, accurate and up-to-date information on more than five million UK and Republic of Ireland businesses
- Insight into a business's financial stability and payment profile, using Experian Commercial Delphi credit ratings and risk scores, and a full 12 month risk history based on credit profiles
- The most complete UK and international deals database, including details of the individuals and advisory firms working on these transactions.

Single web-based platform

Experian MarketIQ enables access from anywhere and on a range of devices, meaning remote or mobile workers can always get the information they need, when they need it, through sophisticated features such as:

- Quick Search' for quick, easy and intuitive searches of company information
- An intelligent search function that can include searches on owner-manager data along with customisable search criteria
- Advanced search – with a range of options for reference data view, extraction, analysis and export to Excel/PDF files
- The ability to upload clients into the platform so that you can view, monitor and perform due diligence on them
- Improved graphical data visualisation
- Web access, including iPad compatibility.

“Experian MarketIQ is a single, intuitive, market intelligence platform that reveals new layers of market insight in an easy and accessible way.”

MarketIQ for law firms

Accessible and intuitive

The platform's intuitive interface with intelligent search and analysis functions makes it easier to target, profile, monitor, track, analyse and compare businesses based on accessing new layers of detail across a range of parameters.

Stay informed

Real time alerts and reports on your target markets and segments deliver the very latest information to whoever in your business needs to receive it, the moment it becomes available.

Specialist support and advice

As well as a dedicated Account Manager, you have direct access to Experian MarketIQ product specialists and research analysts committed to helping you make the most of the detailed insight available.

How can it help you?

Experian MarketIQ is an essential business intelligence platform for any law firm involved in M&A activity.



Target prospective clients

Improve new client acquisition by targeting and profiling potential clients using the platform's intelligent search options. For example, target businesses that are similar to your existing client base or those that are most active in your strongest market sectors.



Profile prospective clients

Gain insight into the M&A strategies and activities of your prospective clients. Understand which businesses they are buying, at what price and from whom - to better inform your new business approach and increase your chances of success.



Analyse more deeply and broadly

Improve the effectiveness of your due diligence with much deeper financial data and real-time risk profiling. Gain direct access to original scanned Companies

House documents, and leverage director and corporate tree information for deeper market-based insight. Use this for compliance checks and to avoid conflicts of interest when onboarding new clients – safeguarding your reputation.



Monitor active buyers

Find acquisitive trade or private equity buyers by monitoring sectors and regions to identify who is currently active, or monitor the activities of key advisors to

inform your relationship building. Set up alerts so you are notified the moment something happens, and your business development teams know which businesses and people are prime targets to contact.



Compare competitors

Construct individual or house league tables through which to keep an eye on the activities of your main competitors, monitor the performance of other leading

law firms or individuals within other practices, and highlight your own strengths to new clients.

MarketIQ for law firms

Why Experian MarketIQ?

Experian MarketIQ provides the broadest and deepest source of corporate, deal, company, financial and business information on a single, accessible and easy-to-use platform. It helps to keep you one step ahead of your competitors and make the most of more opportunities.

“Keep one step ahead of your competitors and so make the most of more opportunities.”

Be better informed

Be the first to know what's happening in your existing markets or new areas you're looking to exploit.

Have more confidence

Be certain that the advice you're giving or the decisions you're taking are based on the most complete and up-to-date information.

Create more opportunities

Proactively target new clients or new business contacts using unique combinations of datasets.

Registered office address:
The Sir John Peace Building, Experian Way,
NG2 Business Park, Nottingham, NG80 1ZZ

T: 0844 481 5808
E: business.information@uk.experian.com
www.experian.co.uk/marketiq

© Experian 2016.

Experian Ltd is authorised and regulated by the Financial Conduct Authority. Experian Ltd is registered in England and Wales under company registration number 653331.

The word "EXPERIAN" and the graphical device are trade marks of Experian and/or its associated companies and may be registered in the EU, USA and other countries.

The graphical device is a registered Community design in the EU.

All rights reserved.

NB-1217-3142