experian™

Global Data Quality for SAP Business Suite

Quickly capture, correct, standardise and validate addresses globally in your SAP CRM or ERP system

SAP Partner

SAP® Certified
Integration with SAP NetWeaver®

Protecting the quality of the contact data within SAP is an on-going challenge due to multiple users and points of data entry or capture, as well as a high reliance on customers and employees to input data correctly. Without a solution in place to ensure the data is accurate and complete, your risks business process issues, missed sales opportunities and a poor customer experience.

As a SAP software solution partner, our certified global data quality add-on integrates seamlessly into SAP ERP and CRM systems to capture, correct, standardise, validate and enrich addresses in real-time, ensuring only accurate details your system.

Features and coverage

- Real-time correction, standardisation and validation at point of address entry

- 245 country coverage

- Validation against official postal sources such as Royal Mail, USPS and Australia Post

- Automatic updates for hosted data or data loaded periodically for on-premise

- Type down, verification or single line address search methods available

- Compatible with SAP S/4 HANA, ECC6 and CRM7.

- SAP Business Address Service (BAS) areas leveraged using standard SAP BADI's, including business partner, sales order, and customer master

- Custom Namespace add-on for SAP that does not affect other SAP functions

- Custom function modules for non-BAS areas

- Purchase data on a transactional, per seat or annual basis

- Consumer, business, location, Government data enrichment available

How it works

The solution works by validating addresses to a sub-premise level in real-time against authoritative data sources.

When a user creates a new record or edits existing information, address validation is triggered on the SAP screens. With minimal data entered, the solution returns a valid, complete and standardised address into the desired SAP fields, along with data appends.

Address search methods available are:

Single line - User types the address into a single field and the full address is returned from minimal input.

Type down - User starts by entering the postal code or city name. As data is entered, results are refined, reducing the keystrokes required to return a full address (SAP CRM only).

Verification - User is prompted for missing address details, like the flat number, once the address has been submitted.

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Benefits

Improve conversion rates

With valid, accurate addresses for your customers and prospects that have been enriched with demographic attributes, you're able to better understand your customer profiles and deliver more effective marketing campaigns.
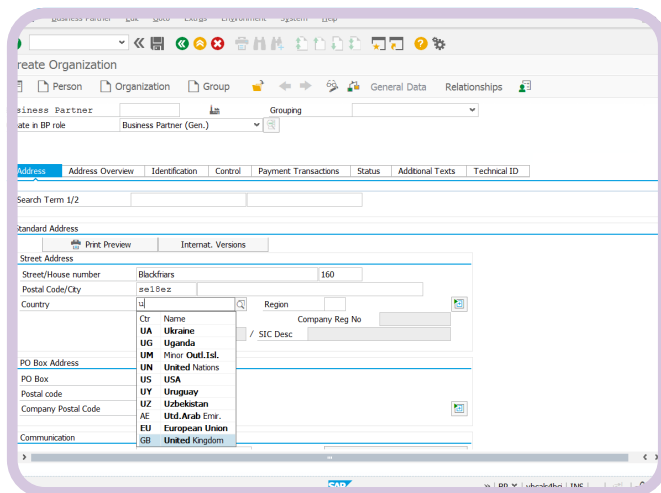
Enhance your customer service

Avoid the potential for misdirected quotes or communications due to incorrect contact data. Accurate address data enables you to successfully reach customers, employees and suppliers.

Protect business processes

Remove the potential for human error in data entry and disruption to any business processes that rely on address data, including sales, HR, finance or logistics.
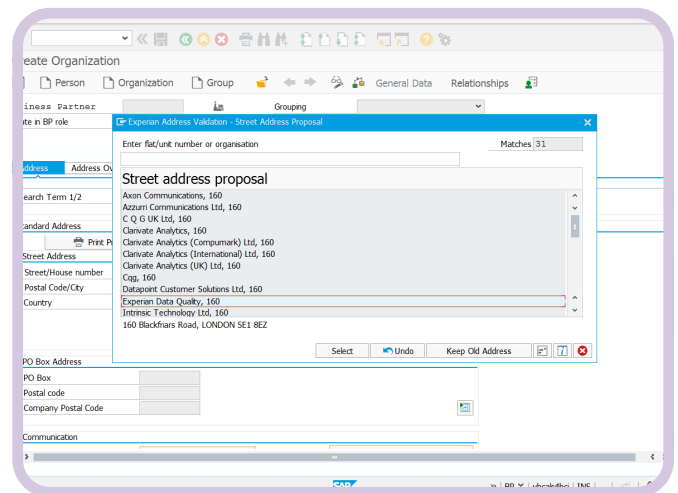
Cut operational costs

Correcting data issues in SAP takes time and money. Capturing correct contact data first time will enable employees to spend their time where it matters most and improve productivity.

Address validation using type-down search

Address validation using verification search