

Syndicated and Custom Audiences

Media destination guide UK



Experian has a robust network of direct publisher partners and activation platforms to help advertisers find and target their exact audience across multiple channels.

Open web and data platforms

<input checked="" type="checkbox"/> Adform	<input type="checkbox"/> Crimtan	<input checked="" type="checkbox"/> LiveRamp	<input type="checkbox"/> Sabio
<input checked="" type="checkbox"/> Adobe Ad Cloud	<input type="checkbox"/> Criteo	<input type="checkbox"/> Magnite	<input checked="" type="checkbox"/> Stackadapt
<input checked="" type="checkbox"/> Adsquare	<input checked="" type="checkbox"/> Evorra	<input type="checkbox"/> Media IQ	<input checked="" type="checkbox"/> Taboola
<input checked="" type="checkbox"/> Amazon Ads	<input checked="" type="checkbox"/> Eyeota	<input checked="" type="checkbox"/> Nexxen	<input checked="" type="checkbox"/> Trade Desk
<input checked="" type="checkbox"/> Audigent	<input checked="" type="checkbox"/> Google DV360	<input checked="" type="checkbox"/> Peer39	<input checked="" type="checkbox"/> Xandr
<input checked="" type="checkbox"/> Beeswax	<input checked="" type="checkbox"/> Hawk	<input checked="" type="checkbox"/> PubMatic	<input checked="" type="checkbox"/> Yahoo
<input type="checkbox"/> BidTheatre	<input checked="" type="checkbox"/> Illumin	<input type="checkbox"/> Quantcast	<input checked="" type="checkbox"/> Yoc
<input checked="" type="checkbox"/> Blis	<input checked="" type="checkbox"/> InMobi	<input type="checkbox"/> RTB House	<input checked="" type="checkbox"/> Zeta

Television and audio

<input type="checkbox"/> DAX	<input type="checkbox"/> Sabio
<input checked="" type="checkbox"/> Finecast	<input checked="" type="checkbox"/> Samsung
<input checked="" type="checkbox"/> Freewheel	<input checked="" type="checkbox"/> Sky
<input checked="" type="checkbox"/> ITV	<input type="checkbox"/> Spotify
<input checked="" type="checkbox"/> Lightbox TV	<input checked="" type="checkbox"/> STV
<input type="checkbox"/> Magnite	<input checked="" type="checkbox"/> Trade Desk
<input type="checkbox"/> Roku	<input checked="" type="checkbox"/> Vevo

Social

<input type="checkbox"/> LinkedIn
<input type="checkbox"/> Meta
<input type="checkbox"/> Pinterest
<input type="checkbox"/> Snapchat
<input type="checkbox"/> TikTok
<input type="checkbox"/> X

Out of Home (OOH)

<input type="checkbox"/> JCDECAUX
<input type="checkbox"/> Vistar

Clean Rooms

<input type="checkbox"/> InfoSum
<input type="checkbox"/> LiveRamp

☒ **Experian Syndicated Audiences**
(available in platform self serve)

☒ **Experian Managed Audience Destinations**
(Data available in platform on request)

Looking for additional destinations?

We can deliver data to most destinations through our onboarding partners. To confirm a destination or ask about a new destination, please contact your Experian Account Manager.

The destinations listed above may operate under defined terms and conditions.

Registered office address:
The Sir John Peace Building, Experian Way,
NG2 Business Park, Nottingham, NG80 1ZZ

www.experian.co.uk

© Experian 2025.

Experian Ltd is authorised and regulated by the Financial Conduct Authority. Experian Ltd is registered in England and Wales under company registration number 653331.

The word "EXPERIAN" and the graphical device are trade marks of Experian and/or its associated companies and may be registered in the EU, USA and other countries. The graphical device is a registered Community design in the EU.

All rights reserved.

C-02341