

# Better identify your international customers






Experian's International Identity Verification reduces friction and drop-off rates

Thin-file or new-to-country status can often be a stumbling block in accessing services in the UK. Experian's International Identity Verification tool provides a powerful pool of global data sources, increasing acceptance at the point of origination, providing your customers with a uniformly frictionless journey and helping to grow your revenue and business.

## How it works

International Identity Verification leverages multiple live data sources from over 1,000 data expert partners in over 50 countries across 6 continents. This data is used to validate name, address, date of birth, National ID and contact information.

**Data sources:**

 Credit	 Government	 Commercial
 Consumer	 Utility	 Telco
 Postal	 Proprietary	 Other

## What it means for your business

By tapping into the most up to date global data sources to identify your thin-file or new-to-country consumers, you can reduce referrals and drop-outs from the manual investigations required for the processing of these cases. Reduce operating costs whilst retaining strong management of risk and comply with AML legislation across all your consumer bases.

## What it means for your customer

International Identity Verification provides individuals born in other countries with the ability to access your services quickly, with a minimum of friction and a strong onboarding journey, allowing them to feel confident that they are dealing with a secure, efficient company, while also being sure they are not at risk from fraud via your business.

**Registered office address:**  
The Sir John Peace Building, Experian Way,  
NG2 Business Park, Nottingham, NG80 1ZZ

**E:** [businessuk@experian.com](mailto:businessuk@experian.com)  
[www.experian.co.uk/identity-and-fraud](http://www.experian.co.uk/identity-and-fraud)

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