

# Experian Aperture Data Studio for Data Governance Leaders

Building your data governance framework that promotes collaboration, performance and security

Take control of your data with Experian's next generation Data Management technology

## Aperture Data Studio

As a modern data governance leader, you face many challenges:

- Creating robust data principles, policies, standards and guidelines for the organisation
- Gathering accurate data quality metrics for existing systems and processes
- Creating a process to profile and categorise huge volumes of disparate data
- Designing a common framework to map the flow of sensitive information throughout its lifecycle
- Enabling effective communication with stakeholders at all levels, from users to executives

Faced with these challenges, many data governance leaders rely on Experian data management solutions to help operationalise and scale their vision for data governance.

This guide introduces several of the most commonly used Data Governance functions.

- Aligning Data Governance with Data Quality
- Issue Management & Resolution (IMR)
- Regulatory Compliance
- Stakeholder Communication
- Governance of new data requests



### Aligning Data Governance with Data Quality

Our Data Governance and Data Quality functions are integrated seamlessly, in one business-friendly environment.

Aperture Data Studio has a range of governance specific capabilities such as:

- business glossary management,
- stewardship monitoring,
- governance workflows,
- data standards enforcement and stakeholder reporting.

These are all combined with Experian's underlying data quality capability that enables the discovery, measurement and ongoing improvement of data quality rules and metrics across the business.



### Issue Management & Resolution (IMR)

Aperture Data Studio provides a complete issue discovery, assessment and resolution system 'out of the box', all in one easy-to-use interface.

You can now link top-level directives for data governance down to grass-roots improvement without having to 'cobble together' a disjointed set of tools. In addition, by adopting one platform, you can distribute an IMR capability across the organisation faster and at less cost than conventional approaches.



### Regulatory Compliance

Data Governance leaders increasingly need to meet the demands of regulatory compliance in a rapid, repeatable manner.

Also, teams need to deliver a strong 'value-add' to business sponsors in the form of cost savings and streamlining.

To satisfy regulators, Aperture Data Studio allows your team to model regulations as a set of data quality rules that can be shared across the business and executed on-demand.

This allows compliance teams to respond to regulatory requests in a timely and accurate manner while delivering governance and quality improvement for everyday operations.

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## Stakeholder Communication

Continuous communication of the progress and achievements of your Data Governance program is critical.

To help engage supporters of your initiatives, Aperture Data Studio allows you to share workflows across the business, thus encouraging the promulgation of standards.

It also integrates with your current reporting tools, enabling a seamless experience with existing stakeholder reporting and dashboard environments.



## Governance of New Data Requests

One of the tasks undertaken by Data Governance teams is the creation of a framework for managing requests for new data sources and enhancements.

Using Aperture Data Studio, you can create a data governance layer across your entire data landscape to discover, measure, improve and continuously monitor the quality of the information sources requested.

**Contact [dataquality@experian.com](mailto:dataquality@experian.com) or call 0800 197 7920 today to arrange your proof of value session free of charge.**