

## **AGE VERIFICATION**

The sale of age-restricted goods online has exploded. More of us than ever are using the Internet to download computer games, watch movies and purchase age restricted goods such as alcohol, tobacco and medicines. Advertisers also want to place targeted ads.









More than

of the UK now do grocery shopping online

More than

1/5



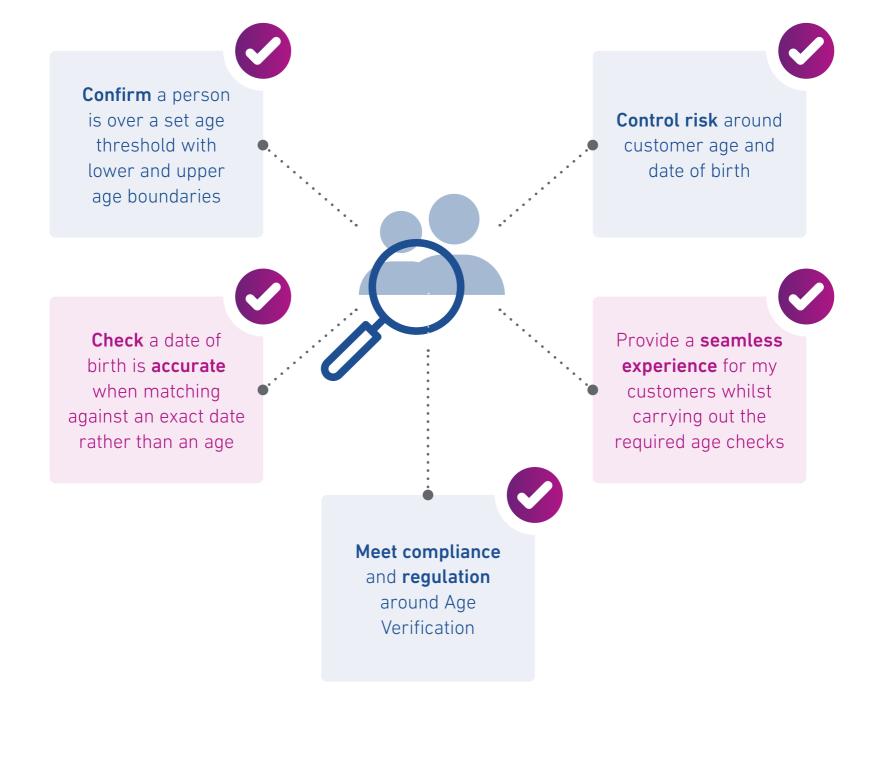


of the UK population are now purchasing alcohol online



2/3 of Adults agree Age Verification is needed for some adverts and adult entertainment

## **BEING ABLE TO VERIFY AGE CAN HELP YOU TO:**



**AGE VERIFICATION TOOLS:** 









for the customer.

Provide a smooth, frictionless journey



Meet legal and regulatory requirements when selling age restricted goods.

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