

# Products and services

Experian Catalist can help you improve your business results today

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As a leading provider of forecourt information, our detailed knowledge and understanding of the retail petroleum industry helps organisations to improve their business results.

## **Fuel price**

Experian Catalist's unique Fuel Price service allows clients to view price changes on forecourts the day after they occur, facilitating a clearer understanding of price competition around a site. The displayed prices for each grade of fuel are obtained from fuel card transactions made on the forecourt the day before. Prices per litre are provided for the following grades:

- Unleaded
- Diesel
- Super Unleaded
- Super Diesel
- LPG (limited)

Experian Catalist has an archive of daily fuel price data at site level going back to the year 2000.

## **PriceViewer reports**

Experian Catalist's service for independent dealers in the UK is designed to help monitor competitors' prices daily, enabling them to manage their site's pricing more effectively.

## **Experian Catalist site reports**

Experian Catalist can provide an overview report on any forecourt in the UK, which includes:

- Location area map
- Site photographs
- Detailed site data

Having accurate data in-house means that the data is already analysed and ready to go, so that reports can be delivered within 48 hours of an order being received.

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### Selected site data

The availability of information on the facilities at petrol stations is a key component for informed commercial decisions and Experian Catalist has an extensive database of forecourt data for both the UK and Republic of Ireland. The information is continuously monitored and maintained to ensure that it's always consistent and current. Data can be filtered by feature or geography to provide customised data outputs which can be used for research, marketing or insight purposes.

Typical examples of how data can be filtered include:

- Location attributes
- Brand
- Ownership (company or dealer)
- Estimated fuel and shop sales
- Shop type (C-store, standard or kiosk)
- Car wash, ATM or catering

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